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FOR IMMEDIATE RELEASE

BORN 3 ADDS A BLAST OF SUN TO THEIR NEW 'VITAMIN D' EGGS

**Over 50% of RDA is contained in just one
of the new Born 3 -Vitamin D specialty eggs**

(Vancouver, BC)

Born 3 ingenuity comes up big, once again, in developing foods that are nutritious, healthy and natural. "Our goal at Born 3 is to continually apply our thinking to developing food products that meet the needs of today's savvy and demanding consumers" says Frank Born, President and founder of Born 3 Marketing Corp.

"The Born 3 – Vitamin D egg is an easy and tasty way to get essential nutrients on a daily basis. We are spending less time exposed to the sun, whether it is being indoors more, gloomy weather or under the cover of sunscreens and clothing. We need to replace the Vitamin D that we normally get from the sun."

The addition of Vitamin D to the Omega 3, the high quality protein and the nutrients already found in the Born 3 eggs, make them a highly nutritious food product. Vitamin D is known to be an essential element necessary for good health and the absorption and metabolism of calcium and phosphorous. These nutrients have various functions, including the maintenance of healthy bones.

Born 3 - Vitamin D eggs come in recyclable pulp/paper carton packaging and are distributed by Golden Valley Foods Ltd., (Abbotsford), to many stores throughout British Columbia.

Born 3 Marketing Corp., is a specialty egg company based in the Fraser Valley.

Born 3 Specialty Egg Products include the original Born 3 Omega 3 White and Brown eggs and the new Born 3 Omega 3 - Vitamin D eggs. All Born 3 products are produced by Fraser Valley farmers, who place great pride and care into the production of their eggs, ensuring optimum quality and freshness for the consumer.

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For more info or to interview Frank Born, President, Born 3 Marketing Corp., please email to "Frank Born" <frank@born3.com>